

# Color Theory: QD Personal Palette

# Designer

## Grade & Critique

Due Date: \_\_\_\_\_

Date In: \_\_\_\_\_

Grade: \_\_\_\_\_

- NOTE: take photos** of your work. 1) one good, focused, non-skew photo that fills the picture frame with your design.  
 2) one photo with you (your face) and your design.  
 3) if you dressed to match your scheme, snap a shot to prove it.

Self-Grade: how you did you do? — 1-10; 6 = big problems; 7 = lacking some; 8 = v.good job; 9 = excellent; 10 = incredible

## Expression/Content:

*designer*

*instructor*

How successfully are the designer's unique character and interests expressed? \_\_\_\_\_

How well does the concept statement identify distinctive goals/traits? \_\_\_\_\_

## Design/Form:

Is the design well-conceived? Attractive/Interesting/Engaging? \_\_\_\_\_

Bold? Variety? Self-similar forms? How well do the colors harmonize? \_\_\_\_\_

Are the placements and juxtapositions interesting – contrast, similarity or progressions used thoughtfully? \_\_\_\_\_

Any focal area established? Relief areas? Organization/structure/symmetry? \_\_\_\_\_

## Craftsmanship/Presentation:

Is craftsmanship high? Did the craftsperson care about his/her work? \_\_\_\_\_

Are there any distractions? (ragged materials or marks? Irregular/unbalanced placements?) \_\_\_\_\_

## Specs:

*dimensions?* (6x6 on 8x8) Materials adequate? 6-12 Colors \_\_\_\_\_

Label on the back (name & email...)? Concept statement elaborates on scheme? \_\_\_\_\_

## Innovation & Creative Contribution

Is the solution distinctly different? Does something about the concept make it especially memorable? \_\_\_\_\_

*Extra Credit:* Did you dress to match your design? **Y** **N**